

After UNI in Berlin: a 10 point mission statement



The next three years

UNI's strategic objectives

UNI's first ever World Congress and World Women's Conference were held in Berlin last September.

The decisions taken there have led to the launch of a mission statement that will take UNI through the next three years.

Ten strategic objectives have been identified to cover the period 2002 to 2005 and approved by the UNIManagement Committee in April. "Berlin was the final coming together of the four founding partners of UNI," said General

Secretary Philip Jennings.

"Now we have to convert the decisions of Berlin into action - and implement that action across the regions, sectors and groups of our global organisation.

"It's important that everyone understands our mission because if we can effectively achieve these strategic objectives by 2005 then we will be well on the way to making union members, global players."

Campaigning already in mobile phone companies and call centres



1 Social Dimension to Globalisation

UNI will work with the other Global Unions and other non-governmental organisations to campaign for a social dimension to globalisation. This will encompass a broad range of issues, from poverty reduction and debt relief to human and trade union rights, labour standards, the defence of cultural diversity, freedom of expression, independence of the media, and improved governance of the global institutions such as the IMF, World Bank and WTO.

2 Building Strong Trade Unions

Each regional organisation and sector will launch specific union organising and recruitment initiatives. An annual Global Organising Report will be produced. The Trade Union Development Department & interprofessional groups for women, youth and professional and managerial staff will play a key role.

3 Social Dialogue with Employers

UNI will campaign at the ILO for the creation of global social dialogue in each sector. Each of the sectors will aim to establish social dialogue initiatives in the regional economic integration structures.



Global dialogue in Commerce

4 Agreements with Multinational Companies

The sectors, both globally and regionally, will identify those companies where there is the potential to negotiate regional and/or global agreements with employers.

Telefónica agreement on labour rights



5 Solidarity Action

UNI will continue to develop its solidarity action initiatives. The aim will be to respond to requests within 24 hours.



'Free Lee' campaign

6 UNI Online

UNI will aim to bring all affiliates online by 2005. UNI will also support initiatives to bridge the digital divide.

UNI and affiliates - already helping to bridge the digital divide



7 UNI and Equality

UNI is committed to gender equality through its education and training programmes to empower women, constant efforts to involve women better in all its activities and bodies, as well as integrating a gender perspective in all its policies. UNI rejects all forms of discrimination, racism, xenophobia and all kinds of related intolerance and will work towards their elimination. UNI will campaign for the protection and respect of migrant workers.



UNI World Women's Conference, Berlin 2001

8 UNI Services

UNI will continue to develop new services for affiliates such as the UNI Passport, information and web-based initiatives.

UNI Passport



9 The Global Union Family

As part of the Global Union family, which comprises the ICFTU, TUAC, ETUC and the Global Union Federations, UNI will continue to develop co-operative relations with these organisations. This will include creating strategic partnerships in sectors where there is mutual interest.

10 UNI and Communications

UNI will continue to develop its communications strategy based on the UNIinfo as both a printed and web-based resource, on regular electronic bulletins like Net.news and the Solidarity Bulletin and on the website. To promote the work of UNI to affiliates, a DVD will be produced to assist affiliates to cover UNI activities in their own journals and websites.



Aiming to make union members, global players