

UNI Communicators' Forum

Madrid, Spain – 20-22 June 2011

Operation: Innovation

Monday 20th June

10:00 – Registration / Badges

START – Welcomes

Operation: Innovation

An introduction

Musical Computers

A networking exercise

Social Media: How communications is changing around the world

Special Report: Tunisia

Reports from other countries TBA

Tuesday 21st June

Fighting the Financial Crisis: the union response to the crisis and attacks on workers

Presentations from around the world (speakers TBA)

Workshop: How is the crisis affecting us: sharing talking points, stories and strategies for sharing our message and fighting for jobs and justice

- Toolkit development
- Online action plan (websites and social media)

Wednesday 22nd June

Movies, Media & More

Highlights from the Global Union Labour Film Shorts Festival

More exciting presentations TBA

Evaluation and future planning

13:00 – Forum ends

DRAFT AGENDA